



Your Source... serving the **TOTAL** convenience and petroleum retailing industry

b2b mall

Advertising in the **b2b mall special section** is the efficient and effective way to reach 102,450 key decision makers with your sales message.

Full Page 4/color ad

- ▶ \$2,000 per issue
- ▶ 7.25" w. x 9" h.
- ▶ CMYK, 300 dpi

- ▶ Ads will be positioned within the **b2b mall section**
- ▶ Advertisers will be listed in the ad index with contact information
- ▶ Advertisers will receive leads through Express Request process

Half Page 4/color ad

- ▶ \$1,000 per issue
- ▶ 7.25" w. x 4.5" h.
- ▶ CMYK, 300 dpi

Classified Section

The perfect location to post employment opportunities and properties for sale.

Black & White In-Column text ads

- ▶ \$150* per col. inch
 - ▶ 2.292" w. x 1" h.
- *This rate Includes on-line classified ad at www.cspnet.com

2012 CALENDAR

Issue	Close	Material Due
January	Dec. 6	Dec. 9
February	Jan. 9	Jan. 12
March	Feb. 7	Feb. 10
April	Mar. 6	Mar. 9
CMH	Mar. 29	Apr. 4
May	Apr. 13	Apr. 18
SOI	May 3	May 8
June	May 10	May 15
July	June 5	June 8
August	July 3	July 9
September	Aug. 1	Aug. 6
October	Aug. 27	Aug. 31
November	Oct. 15	Oct. 18
December	Nov. 8	Nov. 13

We take your media investment with CSP very seriously. CSP's unmatched circulation (reach), award-winning editorial (readership), and our proven track record in the convenience and petroleum retailing industry work together to provide ROI on your marketing dollars—**we guarantee it!**

Text for classified ads may be furnished as Word document. Ads for b2b mall to be sent as a high-res PDF.

Email all ad files to bsizemore@cspnet.com



1100 JORIE BLVD, STE 260, OAK BROOK, IL 60523
P (630) 574-5075 | F (630) 574-5175 | CSPNET.COM

Place your ad in **CSP** today.

Contact Brenda Sizemore at (706) 625.8526 or bsizemore@cspnet.com